



**Conservation Legacy announces leadership change:  
Harry Bruell, CEO, departs and long-time senior executives assume Co-CEO roles**

May 2, 2017 - The Conservation Legacy Board of Directors today announces a major leadership shift. Harry Bruell, CEO, will conclude 13 years of service with the organization in mid-June. At that point, David Critton, COO and Amy Sovocool, Vice President will move into co-CEO roles.

“It is difficult to leave Conservation Legacy. As many know, my family suffered a terrible tragedy last year when our teenage daughter lost her four-year battle with mental illness and took her own life. It has been an extremely challenging year and I have realized that I need to work on the issues that took her life in an effort to help others from undergoing similar tragedies,” explained Bruell. “This summer I will assume the leadership of a mental health and disability organization in Santa Barbara, California.”

To ensure a seamless transition and organizational continuity, the Board has appointed David Critton, Conservation Legacy COO, and Amy Sovocool, Vice President, as Co-CEOs for a renewable term. Together, Amy and David have contributed 22 years to Conservation Legacy to date, and have played instrumental roles in the organization’s success. Over the next year, the organization will assess the long-term leadership structure that will best support the ongoing strength and impact of Conservation Legacy.

“We regret and acknowledge the profoundly sad circumstances that have prompted Harry’s departure, and will miss his leadership and spirit greatly,” commented Andrew Moore, Chair, Conservation Legacy Board of Directors. “We stand humbly grateful for the amazing organizational growth and increasing impact Harry inspired, and look forward to building on the groundwork Harry and the leadership team have laid for Conservation Legacy’s continued success. Thanks to the long-term strategic plan we updated last year, and the strong team of seasoned and dedicated staff members, including David and Amy, we expect a smooth and successful transition.”

In view of Bruell’s many contributions to Conservation Legacy and the youth conservation corps field, plans are in the works to honor his leadership. If you have any questions or concerns during this transition process, please contact Conservation Legacy directly.

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